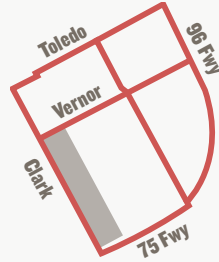


WHAT?

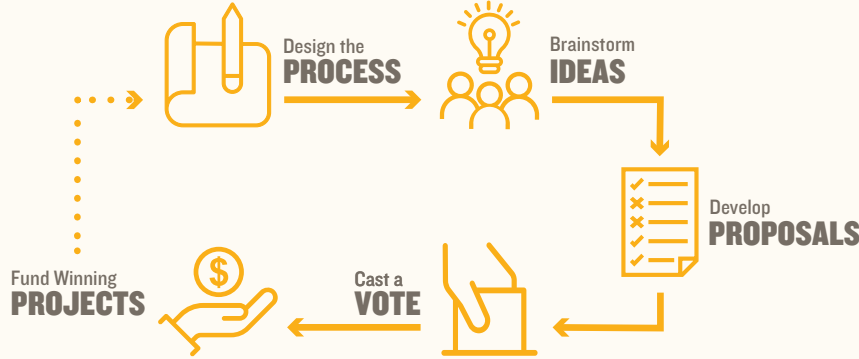
\$250,000

TO SPEND ON INFRASTRUCTURE PROJECTS AT CLARK PARK

BOUNDARIES



THE PB PROCESS



Door-to-door canvassing and intentional inclusion to increase voter turnout and help residents' voices be heard.



THE RESULTS

INCREASED VOTER TURNOUT

COMPARED TO LOCAL GOVERNMENT ELECTION

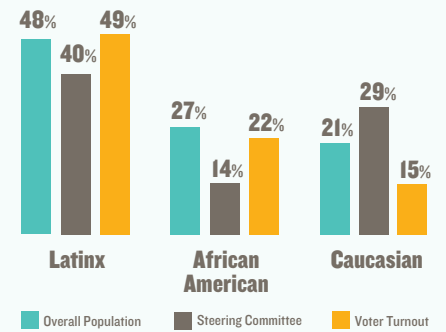
11% Overall | **7%** 2017 Mayor Election

PB FIRST CYCLE VOTER TURNOUT RATES IN OTHER CITIES

2% NYC, New York | **3%** Vallejo, California

INCREASED CIVIC ENGAGEMENT AMONG RESIDENTS AND UNDERREPRESENTED GROUPS

47% HAD NO CIVIC ENGAGEMENT IN THE LAST 12 MONTHS



Voter ethnicity matches neighborhood profile due to inclusive decision-making

532 IDEAS COLLECTED FROM 231 PEOPLE
16 PROPOSALS
3 WINNING PROJECTS

49% OF VOTERS WERE 17 AND UNDER

Encouraged youth involvement throughout entire PB process and youth had highest voter turnout among all age groups

WHAT NEXT?

3 WINNING PROJECTS WILL BE IMPLEMENTED

1 Sit, Sip, Eat, Listen (\$72,000)

Benches, picnic tables, trash cans, drinking fountains & speakers to play music at Clark Park Rec Center

2 The Chill Zone (\$50,000)

Repair gazebo & design it as a youth after school hangout spot

3 ADA Play Park (\$139,000)

Build a playground accessible & inclusive for children with diverse abilities

MORE PB!

Learn from this process & implement PB city-wide

Listen to residents' ideas and equip residents with decision-making power

